

Solution Park Support for Business Productivity

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All Solutions in Review

Business Productivity

With Business Productivity Solutions, we support managers and knowledge workers, making their jobs easier, saving them time, and allowing them to achieve better results. The solutions in the ConceptDraw Solution Park (SPARK) extend our ConceptDraw products beyond the scope of what ships with the product and adds value to all of our products going forward. If, in your job, you need to make presentations, conduct meetings, prepare documents, brainstorm, or build new strategies, then ConceptDraw Solution Park will provide you with the tools you need to be successful and save time.

You will find that our solutions are well-designed to save you valuable time when you have limited time to prepare. By leveraging content that has already been authored and then rapidly repurposing it to meet your requirements, you have ratcheted up your ability to respond to any eventuality. Even a critical presentation that you only have a moment to prepare, can be professionally generated and presented. No other tool anywhere gives you the flexibility and the immediacy that you will find in ConceptDraw Office 2 and ConceptDraw Solution Park.

When you do professional work and need a more integrated approach for your data. Then check out Solution Park for separate support for your specific professional area. It delivers comprehensive support for professional activities. SPARK's collection of integrated software tools and the number of supported activities is constantly growing.

Achieving the professional results you desire and being able to respond faster than ever require an integrated approach that leverages data and documentation that currently exist. ConceptDraw Office, in combination with the extensibility provided by ConceptDraw Solution Park, supports your business activities. ConceptDraw Solution Park is an ever growing collection of point solutions that adds value to your investment.



Marketing

Marketing Diagrams (Sales Pyramid, Target, Marketing Scope Diagrams, Marketing Mix Diagram, Product Position Map, Products Comparison Chart, Market Environment Analysis, Feature Comparison Chart, Marketing Step Chart, Timeline, SWOT, Boston Growth Matrix, Ansoff Product-Market Growth Matrix) and Mind Maps (brainstorming, preparing and holding the meetings and presentations, sales calls).

Management

Management Diagrams (Matrixes, Deployment Charts, Organizational Charts, Cause & Effect (Fishbone) Diagrams, Timelines) and Mind Maps (decision making, scheduling, thinking ideas, problem solving, business planning, company organizing, SWOT analysis, preparing and holding meetings and presentations).

Quality

Quality Management Diagrams (Total Quality Management Diagrams, Timelines, Workflows, Value Stream Maps) and Mind Maps (Presentations, Meeting Agendas, Problem to be solved).

Business Process

Business Process Diagrams (Cross-Functional-Flowcharts, Workflows, Process Charts, IDEFO Timeline, Calendars, Gantt Charts, Business Process Modeling, Audit and Opportunity Flowcharts) and Mind Maps (presentations, meeting agendas).

CS Odessa's Role

CS Odessa is dedicated to bringing tools that have a real user-value to the market. We do not undertake this task lightly. We are keenly focused on using our business expertise to deliver to our users the best tools available anywhere to help them achieve professional results. Our work is focused on most company activities of our users to help them define, develop, and deliver on any business process.



We at CS Odessa are joined with you in the area of Business Productivity to provide you with a resource that extends your capabilities. Our goal is to provide simple, fast, efficient, and versatile tools that help you in successfully solving tasks in a professional manner, even if you only have a minute.

Marketing

Benefits

Marketing Diagrams (Sales Pyramid, Target, Marketing Scope Diagrams, Marketing Mix Diagram, Product Position Map, Products Comparison Chart, Market Environment Analysis, Feature Comparison Chart, Marketing Step Chart, Timeline, SWOT, Boston Growth Matrix, Ansoff Product-Market Growth Matrix) and Mind Maps (brainstorming, preparing and holding the meetings and presentations, sales calls).



Objective

Visually document and communicate marketing information.

Solution Purpose

Draw marketing diagrams and build vital mind maps quickly and easily.

Intended For

Marketing professionals.

Products and methods

To support you in your tasks, you can use the power of ConceptDraw PRO — which provides intelligent vector graphics that are useful for marketing diagramming — and for key marketing mind maps, use ConceptDraw MINDMAP.

Solution Reference: Marketing

Toolbox 1. Presentation

Mind maps and detailed diagrams for marketing presentations provide professional results quickly with a minimum amount of pain.

Tasks	Actions	Products
Create Presentation Structure	In ConceptDraw MINDMAP, use the Input «Marketing Presentation»	MM
Create Triangle Diagram	In ConceptDraw PRO, use template "Triangle Diagram" (Triangle Diagram.cdt)	PRO
Create Marketing Pyramid Diagram	In ConceptDraw PRO, use template "Pyramid Diagram" (Pyramid Diagram.cdt)	PRO
Create Target Diagram	In ConceptDraw PRO, use template "Target Diagram" (Target Diagram.cdt)	PRO

Toolbox 2. Meeting

ConceptDraw provides you the tools needed to keep your meetings on track.

Tasks	Actions	Products
Create Meeting Mind Map	In ConceptDraw MINDMAP, use the Input "Marketing Meeting"	MM
Create Team Brainstorming	In ConceptDraw MINDMAP, use the Input "Team Brainstorming"	MM

Tasks	Actions	Products
Create Gaining Group Consensus	In ConceptDraw MINDMAP, use the Input "Marketing Decision Making"	MM
Create a Prioritization Matrix	In ConceptDraw PRO, use template "Prioritization Matrix" (Prioritization Matrix.cdt)	PRO
Create Product Positioning Map	In ConceptDraw PRO, use template "Positioning Map" (Positioning Map.cdt)	PRO

Toolbox 3. Documenting

Create diagrams for the illustration of marketing documents.

Tasks	Actions	Products
Create a Product Comparison Chart	In ConceptDraw PRO, use the template "Comparison Chart" (Comparison Chart.cdt)	PRO
Create a Feature Comparison Chart	In ConceptDraw PRO, use template "Feature Comparison Chart" (Feature Comparison Chart.cdt)	PRO
Create a Marketing Step Chart	In ConceptDraw PRO, use template "Step Chart" (Step chart.cdt)	PRO

Toolbox 4. Timeline

Timeline diagrams to represent using time in projects or processes.

Tasks	Actions	Products
Create Timeline Diagram	In ConceptDraw PRO, use template "Timeline" (Timeline.cdt)	PRO

Toolbox 5. Brainstorm

Brainstorm with your team to improve results and develop contingency plans. Using Google or similar search engine to augment brainstorming results improving the overall results.

Tasks	Actions	Products
Brainstorm the New Idea	In ConceptDraw MINDMAP, use the Input "Brainstorm New Idea"	MM

Toolbox 6. Strategy description

Use templates that provide standardized strategy models, such as SWOT analysis and Boston growth matrix diagrams, as well as templates to develop sales call mind maps. The strategy tools in ConceptDraw Solution Park help you be proactive, not reactive as situations develop.

Tasks	Actions	Products
Build Porter's Five Forces Mind Map	In ConceptDraw MINDMAP, use template "Porter's Five Forces Map" (Porter Five Forces.cdmtz)	MM
Build a Strategy Map Mind Map	In ConceptDraw MINDMAP, use template "Strategy Map" (Strategy Map.cdmtz)	MM

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Tasks	Actions	Products
Build an Accomplishment Mind Map	In ConceptDraw MINDMAP, use template "Accomplishment Map" (Accomplishment.cdmtz)	MM
Create a Sales Plan	In ConceptDraw MINDMAP, use template "Sales Plan Map" (Sales Plan.cdmtz)	MM
Create SWOT Mind Map	In ConceptDraw MINDMAP, use template "SWOT Analysis" (SWOT Analysis.cdmtz)	MM
Create SWOT Diagram	In ConceptDraw PRO, use template "SWOT" (SWOT.cdt)	PRO
Create Boston Growth-Share Matrix	In ConceptDraw PRO, use template "Boston Growth-Share Matrix" (Boston Growth-Share Matrix.cdt)	PRO
Ansoff Product-Market Growth Matrix	In ConceptDraw PRO, use template "Ansoff Product-Market Growth Matrix" (Ansoff Product-Market Growth Matrix.cdt)	PRO
Build Porter's Five Forces Diagram	In ConceptDraw PRO, use template "Porter's Five Forces" (Porter Five matrix.cdt)	PRO

Management

Benefits

Management Diagrams (Matrixes, Deployment Charts, Organizational Charts, Cause & Effect (Fishbone) Diagrams, Timelines) and Mind Maps (decision making, scheduling, thinking ideas, problem solving, business planning, company organizing, SWOT analysis, preparing and holding meetings and presentations).



Objective

Visually document and communicate information to management.

Solution Purpose

Build management diagrams and mind maps quickly and easily.

Intended For

Managers who want to improve their productivity by using visual documenting and communication tools.

Products and methods

To support you in your tasks, you can use the power of ConceptDraw PRO — which provides intelligent vector graphics that are useful for management diagramming — and for key management mind maps, use ConceptDraw MINDMAP.

Solution Reference: Management

Toolbox 1. Presentation

Quickly build business diagrams and mind maps for management presentations that accurately describe your message and polish your presentation.

Tasks	Actions	Products
Create Presentation Mind Map	In ConceptDraw MINDMAP, use the Input "Management Presentation"	MM

Toolbox 2. Meeting

Meeting mind maps keep your organization on track.

Tasks	Actions	Products
Create Meeting Mind Map	In ConceptDraw MINDMAP, use the Input "Management Meeting"	MM
Create Quality Function Deployment Chart	In ConceptDraw PRO, use template "Quality Function Deployment Chart" (Quality Function Deployment Chart.cdt)	PRO

Toolbox 3. Documenting

Organizational Charts and Cause & Effect (Fishbone) Diagrams are great for the visualizing of management information.

Tasks	Actions	Products
Create Simple Organizational Chart	In ConceptDraw PRO, use the template "Organizational Chart - Simple" (Organizational Chart - Simple.cdt)	PRO

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Tasks	Actions	Products
Create Multi-Page Organizational Chart	In ConceptDraw PRO, use the template "Org Chart - Multi-Page" (Org Chart - Multi-Page.cdt)	PRO
Create Cause & Effect (Fishbone) Diagram	In ConceptDraw PRO, use template "Cause & Effect (Fishbone)" (Cause & Effect (Fishbone).cdt)	PRO
Create Company Organizational Chart from Mind Map	In ConceptDraw MINDMAP, use the Input "Organizational Chart", edit map, use the Output "Organizational Chart"	MM
Create Department Organizational Chart from Mind Map	In ConceptDraw MINDMAP, use the Input "Department Organizational Chart", edit map, use the Output "Organizational Chart"	MM
Create Divisional Organizational Chart from Mind Map	In ConceptDraw MINDMAP, use the Input "Divisional Organizational Chart", edit map, use the Output "Organizational Chart "	MM
Create Cause & Effect (Fishbone) Diagram from Mind Map	In ConceptDraw MINDMAP, use the Input "Cause & Effect (Fishbone)", edit map, use the Output "Cause & Effect (Fishbone)"	MM
Create Cause & Effect (Fishbone) Diagram from Mind Map for Quality Management	In ConceptDraw MINDMAP, use the Input "Fishbone Quality", edit map, use the Output "Cause & Effect (Fishbone)"	MM
Create 8Ms Cause & Effect (Fishbone) Diagram from Mind Map for Manufacturing	In ConceptDraw MINDMAP, use the Input "Fishbone Manufacturing 8Ms", edit map, use the Output "Cause & Effect (Fishbone)"	MM

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Tasks	Actions	Products
Create 8Ps Cause & Effect (Fishbone) Diagram from Mind Map for Service	In ConceptDraw MINDMAP, use the Input "Fishbone Service 8Ps", edit map, use the Output "Cause & Effect (Fishbone)"	MM
Create 4Ss Cause & Effect (Fishbone) Diagram from Mind Map for Service	In ConceptDraw MINDMAP, use the Input "Fishbone Service 4Ss", edit map, use the Output "Cause & Effect (Fishbone)"	MM

Toolbox 4. Time

Timeline diagrams and mind maps designed to schedule give you the ability to represent time in any project or process.

Tasks	Actions	Products
Create Timeline Diagram	In ConceptDraw PRO, use the template "Timeline" (Timeline.cdt)	PRO
Create Mind Map Schedule	In ConceptDraw MINDMAP, use the Input "Schedule"	MM

Toolbox 5. Brainstorm

Brainstorm and structure input from management individuals into mind maps for problem solving and decision making.

Tasks	Actions	Products
Brainstorm the Idea	In ConceptDraw MINDMAP, use the Input "Brainstorm Thinking Idea"	MM
Identify Problem to be Solved Mind Map	In ConceptDraw MINDMAP use the Input "Problem to be solved"	MM
Create Decision Making Mind Map	In ConceptDraw MINDMAP, use the Input "Management Decision Making"	MM

Toolbox 6. Strategy description

Business Planning, Company Organization, SWOT Analysis and Strategy Map mind maps for the business strategy description.

Tasks	Actions	Products
Create Business Planning Mind Map	In ConceptDraw MINDMAP, use the Input "Business Planning"	MM
Create Company Organization Mind Map	In ConceptDraw MINDMAP, use the Input "Company Organization"	MM
Create SWOT Analysis Mind Map	In ConceptDraw MINDMAP, use the Input "SWOT Analysis"	MM
Create Strategy Map Mind Map	In ConceptDraw MINDMAP, use the Input "Strategy Map"	MM

Quality

Benefits

Quality Management Diagrams (Total Quality Management Diagrams, Timelines, Workflows, Value Stream Maps) and Mind Maps (Presentations, Meeting Agendas, Problem to be solved).



Objective

Visually document and communicate quality management information.

Solution Purpose

Quality management diagrams and mind maps are effective and easy to use.

Intended For

Individuals involved in product/service quality planning, control, assurance and improvement using visual documenting and communication.

Products and methods

To support you in your tasks, you can use the power of ConceptDraw PRO — which provides intelligent vector graphics that are useful for Quality Solution diagramming — and for key Quality Solution mind maps, use ConceptDraw MINDMAP.

Solution Reference: Quality

Toolbox 1. Presentation

Present your quality results using ConceptDraw MINDMAP and ConceptDraw PRO to convey quality information to team and stakeholders.

Tasks	Actions	Products
Build Presentation Mind Map	In ConceptDraw MINDMAP, use the Input "Quality Presentation"	MM

Toolbox 2. Meeting

ConceptDraw meeting agendas improve the overall effectiveness of any team. Map style meeting agendas keep key points in clear view to guide a discussion and gain team consensus.

Tasks	Actions	Products
Create Meeting Agenda Mind Map	In ConceptDraw MINDMAP, use the Input "Quality Meeting"	MM

Toolbox 3. Documenting

Generate descriptive Total Quality Management Diagrams.

Tasks	Actions	Products
Build Total Quality Management Diagram	In ConceptDraw PRO, use the template "TQM Diagram" (TQM Diagram.cdt)	PRO

Toolbox 4. Time

Timeline Diagrams are a great way to represent a sequence of change or a history of quality attainment.

Tasks	Actions	Products
Create Timeline Diagram	In ConceptDraw PRO, use the template "Timeline" (Timeline.cdt)	PRO

Toolbox 5. Brainstorm

Brainstorm with quality team to provide creative problem solving and structure that apply to the current situation.

Tasks	Actions	Products
Create Problem to be Solved Mind Map	In ConceptDraw MINDMAP, use the Input "Problem to be solved"	MM

Toolbox 6. Strategy Description

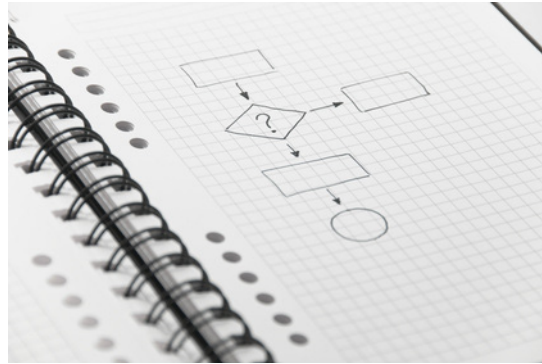
Create detailed Workflow Diagrams and Value Stream Maps for the Quality Management strategy description.

Tasks	Actions	Products
Create Workflow Diagram	In ConceptDraw PRO, use the template "Workflow Diagram" (Workflow Diagram.cdt)	PRO
Create Value Stream Map	In ConceptDraw PRO, use the template "Value Stream Map" (Value Stream Map.cdt)	PRO

Business Process

Benefits

Business Process Diagrams (Cross-Functional-Flowcharts, Workflows, Process Charts, IDEF0 Timeline, Calendars, Gantt Charts, Business Process Modeling, Audit and Opportunity Flowcharts) and Mind Maps (presentations, meeting agendas).



Objective

Visually document and communicate Business Process information.

Solution Purpose

Business Process diagrams and mind maps are quick and easy to put together.

Intended For

Managers who are responsible for control and design of the Business Process and need to use visual documents and communication strategy.

Products and methods

To support you in your tasks, you can use the power of ConceptDraw PRO — which provides intelligent vector graphics that is useful for Business Process diagramming — and for key Business Process mind maps, use ConceptDraw MINDMAP.

Solution Reference: Business Process

Toolbox 1. Presentation

Easily create and communicate business process diagrams using Cross-Functional-Flowcharts, Workflow Diagrams, Process Charts, and Mind Maps for Business Process Presentations.

Tasks	Actions	Products
Create Presentations Based on Mind Map Data	In ConceptDraw MINDMAP, use the Input "Business Process Presentation"	MM
Build Workflow Diagrams	In ConceptDraw PRO, use template "Workflow Diagram" (Workflow Diagram.cdt)	PRO
Build Horizontal Cross-Functional-Flowchart	In ConceptDraw PRO, use template "Cross-Functional Horizontal" (Cross-Functional Horizontal.cdt)	PRO
Build Vertical Cross-Functional-Flowchart	In ConceptDraw PRO, use template "Cross-Functional Vertical" (Cross-Functional Vertical.cdt)	PRO
Create Process Chart	In ConceptDraw PRO, use template "Process Chart" (Process Chart.cdt)	PRO

Toolbox 2. Meeting

Create meeting agenda mind map to improve efficiency. Effective agendas drive meeting content, and diagrams describe processes for participants.

Tasks	Actions	Products
Meeting Agenda Mind Map	In ConceptDraw MINDMAP, use the Input "Business Process Meeting"	MM

Toolbox 3. Documenting

Draw IDEF0 standard diagrams to visualize a Business Processes.

Tasks	Actions	Products
Create an IDEF0 Diagram	In ConceptDraw PRO, use the template "IDEF0 Diagram" (IDEF0 Diagram.cdt)	PRO

Toolbox 4. Time

Timeline Diagrams, Calendars and Gantt Charts are effective representations of time demonstration in a business process.

Tasks	Actions	Products
Create Timeline Diagram	In ConceptDraw PRO, use the template "Timeline" (Timeline.cdt)	PRO
Create Calendar	In ConceptDraw PRO, use the template "Calendar" (Calendar.cdt)	PRO
Create Gantt Chart	In ConceptDraw PRO, use the template "Gantt Chart Constructor" (Gantt Chart Constructor.cdt)	PRO

Toolbox 5. Brainstorm

Brainstorm and structure a business process using a mind map.

Tasks	Actions	Products
Brainstorm the Idea	In ConceptDraw MINDMAP, use the Input "Brainstorm Thinking Idea"	MM

Toolbox 6. Strategy description

Business process modeling diagrams, audit flowcharts and opportunity flowcharts are key contributors to any business process strategy description.

Tasks	Actions	Products
Create Business Process Model Diagram	In ConceptDraw PRO, use the template "Business Process Model Diagram" (Business Process Model Diagram.cdt)	PRO
Create Audit Flowchart	In ConceptDraw PRO, use the template "Audit Flowchart" (Audit Flowchart.cdt)	PRO
Create Opportunity Flowchart	In ConceptDraw PRO, use the template "Opportunity Flowchart" (Opportunity Flowchart.cdt)	PRO